

# Invite Your Customers

Please help us to encourage your professional distributor customers to join us, and to visit you at Merchandise World. Here are a couple of simple ways that can help us ensure a great event for all!

## Invitation on E-Mail Signature

**Step 1.** Click below link to copy and download your preferred email button:

- **Version if you have an Appointment Diary:**



<https://gallery.mailchimp.com/a986f3fc74208a3e8631c920b/images/4fa6c9a7-f610-4478-abc6-3592f5bffa46.jpg>

- **Version if you do not have an Appointment Diary:**



<https://gallery.mailchimp.com/a986f3fc74208a3e8631c920b/images/02ac1914-3e91-4e6b-b25f-1fdb0e2c2e72.jpg>

**Step 2:** Open Outlook as if you were going to send an E-Mail, then go to your signature. Insert your 'cursor' where you would like the 'Button' image to go, then 'Right Click' and 'Paste'. Then: size to suit.

**Step 3:** Right click on your 'New Image above in Your Signature' and 'Add Hyperlink' to:  
[www.merchandiseworld.co.uk/register.aspx](http://www.merchandiseworld.co.uk/register.aspx)

**Step 4:** Copy your 'New Signature with the image & link'.

Go to: File /Options /Mail / Create or Modify signatures for messages – then paste your new signature. This will then appear automatically on all of your future emails.

See over page for: **E-Mail your Professional Distributor Customers**

# Invite Your Customers

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## E-Mail your Professional Distributor Customers

Increase your visitors by sending something like below to your customers:

**Title: 'Your Own Company Name' Support Merchandise World**

We are delighted to announce that '*Add Your Own Company Name here*' are supporting and exhibiting at Merchandise World and we would like to see you there.

Merchandise World has been specifically created to support all professional distributors.

As our customer, you are invited to attend Merchandise World free of charge, so please register yourself and all your team today at [www.merchandiseworld.co.uk/register.aspx](http://www.merchandiseworld.co.uk/register.aspx). *(If your details are not already in the Merchandise World system, please hit the 'request invite' button, or call 0844 504 5006, telling them that you are our customer and a professional distributor, and the team will organise your invitation.)*

The exhibitor list is impressive, and Merchandise World has the support of the top suppliers in the UK, some of whom you will know, others will be new to you – and this list is still growing every day!

The Appointment Diaries are now open, so you can make any appointments you wish on the website, and of course; don't forget to come and see us please!

We hope to see you at the next Merchandise World.

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### Important Note:

**Merchandise World visitors must be professional distributors.**

Please ask for a copy of our visitor policy.